

Summer Program

# Entrepreneurship and Innovation

[int.technion.ac.il](http://int.technion.ac.il)



**Learn** how to start your own company at the start-up nation's cradle of **entrepreneurship** – Technion. Study **entrepreneurial business** management, **finance** and **innovation** in English. Be prepared for a **stimulating** and **challenging** experience at a world-class university. Network with business leaders and innovators and receive **practical training** while **developing** your own ideas. Join a **vibrant student** life and enjoy **trips** and **activities** throughout Israel.

# Entrepreneurship and Innovation

Technion-Israel Institute of Technology is Israel's premier center of science and technology education and applied research. Ranked among the top universities in the world, Technion is home to nearly 13,000 students, 18 faculties, 50 research centers and a distinguished faculty of over 600 including three Nobel Prize laureates. Technion is the birth place of many of Israel's most exciting tech innovations and helped give rise to the country's modern start-up economy, attracting international tech giants and inspiring hundreds of start-up enterprises in Israel and throughout the world. Technion has partnered with Cornell to establish a new, innovative applied science campus in New York, which aims at being a "game changer" for the city's tech sector. Join us and explore Israel's business ecology through rigorous real-life learning and practical experience.

## Program Details

The Entrepreneurship and Innovation program combines exciting academic course work with hands-on experience. The program addresses one of the most critical fields in modern technology management: the initiation, development and expansion of technology firms in their early life. Students will learn how to identify, value,

and manage technology firms. Students will develop as leaders in the field of entrepreneurship and innovation. The program is designed to provide students with the knowledge and skills necessary to succeed in the highly competitive and rapidly changing technology industry. The program is a joint effort between Technion and Cornell University, providing students with the best of both worlds. The program is a two-year program, with the first year spent at Technion and the second year spent at Cornell University. The program is highly flexible, allowing students to tailor their education to their interests and career goals. The program is a great choice for students who are interested in entrepreneurship and innovation, and who want to gain practical experience in the field. The program is a great choice for students who want to work for a technology company or start their own business. The program is a great choice for students who want to be leaders in the field of entrepreneurship and innovation.

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