

Master of Science

TELECOM
Ecole de
Management

#BeTheNextOne

Information and Communications Technology Business Management

OBJECTIVES - ENVIRONMENT

The Master of Science in Information and Communications Technology Business Management (ICT) is designed to train managers in the field of information and communications technologies. It aims to provide students with a solid foundation in business management principles, combined with specialized knowledge in ICT. The program is designed to prepare students for careers in various sectors, including telecommunications, e-commerce, and digital marketing. It also aims to develop skills in data analysis, market research, and project management.

- A Cellular Society
- European and US Law of E-business
- Economics of telecom and internet

SECOND YEAR

1st semester

Specialisation Courses in Business Management applied to ICT

- Policy and Regulation of ICT in Europe
- Market Research and Intelligence
- Data Analysis
- Business Modelling and ICT
- Platforms and Digital Ecosystems
- Global Telecommunications
- Media and Convergence
- Mobile Telecommunications Business
- Advanced BtoB Marketing in T c
- Customer Relationship Management
- Innovation Project Management and Ma. t
- Hot Issues
- Workshop and Project Presentation
- Project Works (180 hours of student .)
- French as a Foreign Language

2nd semester : Master's thesis

Ba d c a a i n t research project

Optional : Between 1st year and 2^d a, t d t a d d t ca t a - year internship in a company, in France or ab ad.

COURSE AIMS

FIRST YEAR

1st semester : Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester

- Management Control of Systems and M
- Business Plan Challenge
- Managerial Finance
- Relational Databases
- Law for Communication and IT
- Project Work
- French as a Foreign Language
- + 2 electives courses - for instance :

ADMISSION REQUIREMENTS

Bac (français et mathématiques) Degree. Official test results of GMAT (code number VKQ-C1-36)

APPLYING

Online, full application file - go to the website: telecom-paris.fr

PROGRAM

24 months : full-time course program ba d i - d t a a t d cat , a i c a i at , a d c t d b a i dat at i .

KEY WORDS

Ma a t / Ma t
St at / C a c
I at a d C i cat
T c / T c / C t
M da

STRONG POINTS OF THE PROGRAM

T i a i i - i d - t t d t i t a - ca abit
b t t ICT ct d i ad
t a a t d i i . It ba d
ad t ct c t c t ac t
ad i t ct i ac , t d t
d cat ad c t d cat j t
field of marketing of ICT-based products
ad ic , tat - ICT i d t
c ai , c ic ad - at
t ICT i d t , -bi i ad
aa t i at t .

SCHOOL PROPOSING THE MASTER

T c B i Sc i a AACSB
acc dt d c .

LANGUAGE REQUIREMENTS

TOEFL 600
CBT 235
IBT 90
IELTS 6.0

LOCATION

C i ta ac T c
Business School's Paris campus.

PARTNERS

Altran, Ericsson, Bouygues Telecom,
StreamWIDE, BNP Paribas, SFR,
Orange, Alcatel Lucent, Accenture,
S a.

Information and Communications Technology Business Management

DIVERSITY IS A KEY TO THE PROGRAM

- Diversity among students : over sixty nationalities and a student/teacher ratio of 1:10.
- Diversity on the campus : where students come from Telecom SudParis, its sister schools and international students.
- A small entering class allows for a faculty - student ratio is 1:10.

COMPETENCES ACQUIRED

The students develop their skills in all functions of the firm. In particular, they acquire competences identified as crucial for the market and financial point of view and develop business and management skills. Students attend a wide range of courses, including accounting, finance, marketing, management, and strategic management. They also take part in various projects and internships, which allow them to gain practical experience and build their professional network. The program emphasizes the development of soft skills such as communication, teamwork, and problem-solving.

LODGING

Located at the heart of the campus, the "Maison des élèves" (MAISEL) has 730 bedrooms and dormitory rooms available for students. The accommodation is modern and comfortable, providing all the necessary facilities for a pleasant stay.

The tuition fees include room and board, and the cost of books and materials. Students can apply for a scholarship based on merit or financial need.

Services included :

- Private bathrooms
- Shared kitchens
- Washing machines and tumble-dryers
- Ironing rooms
- TV / Games rooms
- Access to the Telecom & Management SudParis (ex INT) IT network with internet access.
- Phone line in each bedroom

DETAILS OF SCHOOL

Telecom SudParis consists of a foundation and five schools: Institut Télécom, Institut Supérieur de l'Informatique et des Technologies de l'Information, Institut Supérieur de l'Administration, Institut Supérieur de la Gestion, and Institut Supérieur de l'Ingénierie. All five schools share the same campus in Evry, under the name Telecom & Management SudParis.

Telecom SudParis provides a mutual enrichment between the two schools, through various academic activities, research projects, and joint events, making Telecom & Management SudParis a unique institution in France.

Telecom SudParis is a leading institution in the field of information and communication technologies, offering a wide range of programs and research activities. The school is committed to innovation and excellence, and its faculty and students are involved in numerous international projects and collaborations.

Telecom SudParis offers various fields of management, be it accounting, finance, marketing, or human resources, remains to be fully exploited.

The school's multicultural and international character is reflected in its teaching and research activities.

LANGUAGE OF TEACHING

English

COST

15 000€

SCHOLARSHIPS

Available through Telecom Scholarships for Excellence

CALENDAR

Tuition fees are paid annually.

CONTACT

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