

Master of Science

TELECOM
Ecole de
Management



#BeTheNextOne

Information and Communications Technology Business Management

OBJECTIVES - ENVIRONMENT

The Master of Science in Information and Communications Technology Business Management (ICT-BM) is a 2-year program designed to provide students with a solid foundation in business management and ICT. The program is structured as follows:

1st semester: Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester: Master's thesis

Bachelor's research project

Optional: Between 1st year and 2nd year, a 6-month internship in a company, in France or abroad.

COURSE AIMS

FIRST YEAR

1st semester : Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester

- Management Control of Systems and M
- Business Plan Challenge
- Managerial Finance
- Relational Databases
- Law for Communication and IT
- Project Work
- French as a Foreign Language
- + 2 electives courses - for instance :

- A Cellular Society
- European and US Law of E-business
- Economics of telecom and internet

SECOND YEAR

1st semester

Specialisation Courses in Business Management applied to ICT

- Policy and Regulation of ICT in Europe
- Market Research and Intelligence
- Data Analysis
- Business Modelling and ICT
- Platforms and Digital Ecosystems
- Global Telecommunications
- Media and Convergence
- Mobile Telecommunications Business System
- Advanced BtoB Marketing in Telecom
- Customer Relationship Management
- Innovation Project Management and M
- Hot Issues
- Workshop and Project Presentation
- Project Works (180 hours of student work)
- French as a Foreign Language

2nd semester : Master's thesis

Bachelor's research project

Optional : Between 1st year and 2nd year, a 6-month internship in a company, in France or abroad.

ADMISSION REQUIREMENTS

Bachelor's (or equivalent) Degree. Official test results of GMAT (code number VKQ-C1-36)

APPLYING

Online, full application file - go to the website: www.telecom-paris.fr

PROGRAM

24 months : full-time course program based on a 2-year master's thesis

KEY WORDS

Master of Science / Master's thesis
Specialisation / Core Courses
Information and Communications Technology Business Management
Mobile Telecommunications Business System

STRONG POINTS OF THE PROGRAM

The program is designed to provide students with a solid foundation in business management and ICT. The program is structured as follows:

1st semester: Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester: Master's thesis

Bachelor's research project

Optional: Between 1st year and 2nd year, a 6-month internship in a company, in France or abroad.

SCHOOL PROPOSING THE MASTER

Telecom Business School is AACSB accredited.

LANGUAGE REQUIREMENTS

TOEFL 600
CBT 235
IBT 90
IELTS 6.0

LOCATION

Paris Business School's Paris campus.

PARTNERS

Altran, Ericsson, Bouygues Telecom, StreamWIDE, BNP Paribas, SFR, Orange, Alcatel Lucent, Accenture, S

